



reimagine

BECOME A SPONSOR 2023



reimagine to be



reimagine to be

THE OPEN DOOR NETWORK
1921 19TH STREET
BAKERSFIELD, CA 93301

You are invited to sponsor our new fundraising event - Reimagine - where we celebrate the resilience of our clients, staff, and the Kern community we serve. Reimagine will be an immersive experience incorporating moving stories and art from survivors, delicious food, and networking opportunities with the movers and shakers of Kern County.

At The Open Door Network, we've recognized the generational opportunity our community has to disrupt the cycle of poverty and violence, to turn suffering into healing.

Every day, our team of experts work with families and individuals with nowhere else to turn. With compassion and an unwavering belief in human potential our staff unlock the tools and resources Kern's most vulnerable need to begin again:

8,000 ways up

Since 2012, here at The Open Door Network (formerly Bakersfield Homeless Center and Alliance Against Family Violence and Sexual Assault) we've helped over 2,600 families find and support their own homes. That's over 8,000 people, half of whom are children.

5,110 guest

Since 2012, over 5,000 people - single women, moms, dads, and children - have found warm shelter at our homeless campus and domestic violence shelters when their only other option were the streets.

3,800 new jobs

With access to our employment specialist and workforce development department, more than 3,800 people have found new and better-paying opportunities to support their families. Currently, over 127 individuals are providing crucial services to Kern County and the City of Bakersfield such as litter clean up, recycling services, and animal shelter care.

1.7 million meals

Our 3 shelters are there for homeless single women and families who have nowhere else to turn. We've been honored to serve over one million hot meals to residents and community members since 2013.

We are an agency committed to helping those entering our doors reimagine their lives. Where those in trauma and crisis can heal. An agency where compassion and patience nurture the resilience of all people.

I am now asking for you to join us and reimagine Kern together.

Sincerely,

Lauren Skidmore, CEO
The Open Door Network



25k

TITLE SPONSOR - LIMIT 1

- Title sponsor naming
- CEO recognition & remarks
- Three tables for 10
- On-site naming (TBD) *lounge area, photo booth, & printed materials
- Broad naming opportunity: TBD by the sponsor (One year)
- Sponsor of April or October months, supporting awareness of TODN services. Recognition will occur throughout the month
- Social media branding & recognition
- Press Release recognition & corporate quote
- One video interview with TODN (The Open Door Network) CEO to be posted on the organization's social media
- Employee team building opportunity at the Shelter showing support for homeless & victim services
- Custom giveaway with company logo
- Newsletter full-page color ad

5k

SUPPORTER

- One table for 10
- Corporate recognition
- Social media recognition
- Press Release recognition
- Give away with company logo

15k

PRESENTING SPONSOR - LIMIT 1

- Presenting sponsor naming
- Two tables for 10
- On-site branding (TBD) / Opportunity to customize brand positioning
- Social media branding and recognition
- Press Release recognition and corporate quote
- Employee team building opportunity at the Shelter showing support for homeless and victim services
- Give away with company logo
- Sponsor logo for family furniture video for social media posting and broader net
- Newsletter full-page color ad

2,500k

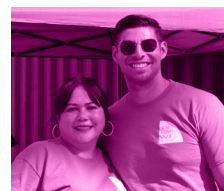
FRIEND

- Shared table sponsors: Five tickets, reserved seating with table recognition
- Listed as sponsor

10k

SPONSOR

- One table for 10
- Corporate recognition
- Corporate logo highlighted at the event
- Social media branding & recognition
- Press Release recognition
- Employee team building opportunity at the Shelter
- Newsletter 1/2 page ad





Company Name _____

Phone _____

Company Address _____

Signature _____

Date _____

I am unable to attend but would like to make a donation _____

EVENT DETAILS:

Private Residence of Dan & Raji Brar
March 31, 2023

OPENDOORNETWORKHELPS.ORG

Deadline for sponsorship to receive initial marketing is **March 7, 2023**

Logos for printed material due **March 13, 2023** & email all materials to **clyday@opendoorhelps.org**

FOR MORE INFO PLEASE CALL:

Cindy Lyday
661-330-1018

OR MAIL COMPLETED FORM TO:

OPEN DOOR NETWORK
1921 19TH ST BAKERSFIELD, CA 93301

reimagine to



the
open
door
NETWORK